

## **Historic, Archive Document**

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# Tulips for

Season  
OF  
1928

*Your Garden*

GRAY FLORAL CO.

ALBIA, IOWA





# Imported Holland Bulbs

**T**HE tulip is the most popular and effective of the hardy, bulbous plants, and is the most satisfactory Spring flower. No other flower causes so much enthusiasm and admiration as the lovely, marvelous tulip in all its splendor and array of many colors: red, pink, white, yellow, black, purple, violet, orange, lavender, lilac, bronze, brown, and every combination of these.

People go into ecstasy over the matchless beauty of the richly colored flowers. Thousands have expressed themselves as never having seen anything so beautiful as the Albia Tulips. The wonderful colors of the tulip are unequaled. There is real value in a planting of tulips, and no garden is complete without this magnificent flower.

This is our sixth season importing tulip bulbs from the oldest and best growers in Holland. Many of the finest and always high priced tulips are reduced this year.

**Our Catalog.** This is strictly a Tulip Catalog, giving a large and fine selection of bulbs. The tulip is so outstanding and overshadows all other Spring flowers in popularity and beauty, and gives the most value for the cost, that we deem it well worth while to honor and feature it alone.

**Our Bulbs.** We import all **Bulbs Direct From Holland.** We buy only **Top Size Bulbs.** Tulip bulbs are graded top size, first size, second size, and third size bulbs. The top size are the cream of the Holland Bulbs, the largest and the highest quality. We advertise and stand back of the **size** and **quality**, and guarantee bulbs true to name. We ask comparison of quality, size, and price.

**Shipping.** All bulb orders are delivered in October, postpaid.

**Planting.** Plant bulbs in October or November, six inches deep and six to eight inches apart. Dig out the bed 6 inches deep, put in one inch or more of sand, and set bulbs in the sand. Mulch with straw.

**Time to Order.** Orders should be in before June 1st. Best time to select bulbs is during the blooming season.

**Terms of Payment.** Our terms are cash with order, or cash at once after the delivery of the bulbs. New customers should send cash or reference with order.

**Reference.** First National Bank, Albia, Iowa.

**The Asterisk** before the name denotes the tulips in our garden this year.

**Six Bulbs** of a kind will be sold at the dozen rate. Fifty or more at the hundred rate, except the Special Bargains.

**Cut Flowers.** Will be delivered postpaid during blooming season at \$1.00 to \$3.00 per dozen.

**New York Address.** Gray Floral Company, 134 East 61st Street, New York City.



Darwin Tulips.

## Invitation to Albia Tulip Show

We most cordially invite every one who receives this catalog to visit our Tulip Garden in Albia, Iowa, May 10-20. Albia is on No. 34, No. 6, and No. 59. All are good highways.

We have a very fine selection of one hundred and twenty-five varieties, and a planting of thirteen thousand late flowering tulips.

This is our "Finest Tulip Show."

We welcome you. Invite your friends.

**DR. AND MRS. S. T. GRAY**  
408 South Main Street Albia, Iowa

# Single Early Tulips

Single Early Tulips are the first to announce that it is tulip-time, and to open the season of bloom the last of April. They last till the Darwins appear. They have a wonderful range of beautiful vivid colors, and are very handsome.

	Doz.	100
Artus. Bright scarlet .....	\$0.60	\$ 4.00
*Belle Alliance. Scarlet, sweet-scented .....	.75	5.00
Brilliant Star. Brilliant vermilion, early .....	.75	5.00
Buttercup. Large yellow, earliest of yellow tulips .....	1.00	8.00
*Chrysolora. Pure golden yellow ...	.80	6.00
Cottage Maid. Beautiful rose, flushed with white .....	.75	5.00
*Couleur Cardinal. Brilliant crimson, purple shading, late. This is the best red early tulip. Everybody likes it. You will be pleased with a nice bed of this extra fine flower.	.80	6.00
Cramoisi Brilliant. Brilliant scarlet, good .....	.60	4.00
Cullinan. Beautiful rose .....	.80	6.00
*Duc van Thol. Red and yellow, earliest of all .....	.70	4.50
*Duchesse de Parma. Orange-scarlet bordered yellow, fine .....	.80	6.00
Dusart. Dark scarlet, best scarlet bedder .....	.75	5.00
*Flamingo. White flaked deep pink, early .....	.80	6.00
*Frederick Moore. Dark orange, fragrant .....	.75	5.00
General de Wet. Orange-yellow ...	1.75	13.50
Gladiator. Red, very early .....	6.00	35.00
*Hobbema. Pinkish violet, handsome, late .....	.80	6.00
*Joost Van Vondel. Cherry-red feathered white, fine .....	.80	6.00
Keizerskroon. Crimson-scarlet edged yellow, large and showy, fine ...	1.00	8.00
King of the Yellows. Deep golden yellow, extra .....	1.00	7.50
Lady Boreel. Largest white tulip, fine .....	.75	5.00
*Pink Beauty. Large pink, flushed white, lovely .....	1.50	10.00
*President Lincoln. Purple-lilac ...	1.00	7.50
*Prince of Austria. Orange-red, fragrant, extra .....	.75	5.00
Rising Sun. Golden yellow, very large, extra .....	1.00	7.50
Rose Gris-de-lin. Blush white, edged rose .....	.60	4.00
Van der Neer. Violet-purple, lasting, extra .....	1.00	8.00
Vermilion Brilliant. Bright scarlet, fine .....	.75	5.00
White Beauty. Beautiful pure white.	1.00	8.00
*Wouverman. Claret purple, large ...	.80	6.00
*Yellow Prince. Fine yellow, fragrant .....	.75	5.00
Mixture. All colors .....	.60	3.50



Single Early Tulip, Pink Beauty.

*Boule de Neige. Pure white, large..	.75	5.00
Couronne d'Or. Large yellow, flushed orange, fine .....	.80	6.00
Electra. Deep warm carmine .....	1.00	8.00
*Imperator Rubrorum. Glowing scarlet, fine .....	.90	7.00
Mr. Van der Hoef. Beautiful golden yellow .....	.90	7.00
*Murillo. Finest pink .....	.60	4.00
*Peach Blossom. Beautiful deep rose.	1.00	7.00
*Rubra Maxima. Deep red, splendid.	.65	4.50
Tea Rose. Beautiful pale yellow ...	.65	4.50
Vuurbaak. Fiery scarlet, extra .....	.90	7.00
Mixture. Fine, of all colors .....	.60	4.00

# Double Late Tulips

Double late tulips have large peony-like blooms which are very lasting.

	Doz.	100
Belle Alliance. Violet and white, large .....	\$1.00	\$ 8.00
*Blue Flag. Delicate violet-purple, very large .....	.80	6.00
Carmen Sylva. Pinkish white turning deep pink, late .....	.75	5.00
Mariage de ma Fille. White striped cherry red, extra .....	1.00	8.00
*Yellow Rose. Yellow, fragrant, large .....	.75	5.00

# Double Early Tulips

These double tulips have very large peony-like blossoms.

	Doz.	100
Azalea. Deep carmine-pink, deepest pink .....	\$0.75	\$ 5.00





Farncombe Sanders.

## Darwin Tulips

The Darwin Tulips are the most popular of all. They give us every tint of the rainbow except yellow. They are fine in mass plantings in beds or borders, and are most effective for color schemes. The stems are tall and strong, and the flowers are of fine shape and color. They are very lasting as cut flowers.

	Doz.	100
* <b>Afterglow.</b> Deep rose with coppery edge. <b>Special Bargain</b> .....	\$1.00	\$ 6.00
* <b>Anton Roozen.</b> Vivid pink, large ..	.60	4.00
* <b>Anton Mauve.</b> Pale violet-pink shadings, extra .....	1.00	8.00
* <b>Aphrodite.</b> Clear salmon-rose, very fine. This is one of the very best Darwins. Tall strong stem .....	1.50	12.00
* <b>Ariadne.</b> Fiery red, good .....	.80	6.00
* <b>Baronne de la Tonnaye.</b> Deep pink, blush margin .....	.60	3.00
* <b>Bartigon.</b> Fiery red, large, extra fine. <b>Special Bargain</b> .....	.60	4.00
<b>Bleu Aimable.</b> Heliotrope, inside violet, very fine .....	.75	5.50
* <b>Blue Bird.</b> Deep mauve, large .....	\$0.75	\$ 5.00
* <b>Bleu Celeste.</b> Violet-blue .....	2.00	15.00
* <b>Carmen.</b> Carmine-rose, salmon tint. ....	1.00	8.00
* <b>Centenaire.</b> Bluish rose, large .....	.60	4.00
* <b>Chant de Cygne.</b> Light red, very large, extra .....	2.00	15.00
* <b>City of Haarlem.</b> Bright vermillion, grand flower. The best red Darwin, very fine. <b>Special Bargain</b> ..	1.50	10.00
* <b>Clara Butt.</b> Soft salmon-pink, popular .....	.50	3.00
<b>Diana.</b> Carmine-red, blue base .....	1.00	8.00
* <b>Dream.</b> Lilac, paler margin .....	.60	4.00
* <b>Duchess of Hohenberg.</b> Blush-violet .....	1.75	13.50
* <b>Eclipse.</b> Shining dark brown-red, striking color, fine .....	1.75	13.50
* <b>Edmee.</b> Rosy pink, deep shading ..	.60	4.50
<b>Edouard Andre.</b> Bright rosy purple. ....	.60	4.00
* <b>Erguste.</b> Deep heliotrope .....	.60	4.50
* <b>Ethel Roosevelt.</b> Rose color, fragrant, fine .....	.80	6.00
* <b>Europe.</b> Bright salmon-scarlet ....	.60	4.00
* <b>Euterpe.</b> Bright lilac .....	.60	4.00
* <b>Farncombe Sanders.</b> Rosy scarlet, large, extra. This is the most satisfactory Darwin grown and the best value .....	.60	4.00
* <b>Faust.</b> Purple-maroon, good .....	1.00	7.00
* <b>Feu Brilliant.</b> Glowing vermillion, one of the best .....	.75	5.00
* <b>Flamingo.</b> Soft rose .....	.75	5.00
* <b>Fra Angelico.</b> Purplish brown ....	.60	4.50
* <b>Frans Hals.</b> Deep reddish purple ..	1.00	7.00
<b>Galatea.</b> Rosy carmine, large .....	.75	5.00
* <b>Giant.</b> Dark violet, extra .....	1.00	8.00
* <b>Glory.</b> Brilliant scarlet .....	.75	5.00
* <b>Glow.</b> Scarlet-vermillion, very brilliant .....	.60	4.00
* <b>Grand Maitre.</b> Purplish violet ....	.75	5.00
* <b>Gryphus.</b> Deep velvety purple, large. ....	1.00	8.00
<b>Gustave Dore.</b> Bright rose .....	.50	3.00
<b>Harry Veitch.</b> Crimson .....	.60	3.50
<b>Herodiade.</b> Light rose .....	.75	5.00
* <b>Homere.</b> Fiery scarlet, long petals, very fine flower .....	.75	5.00
* <b>Isis.</b> Fine glowing vermillion .....	.75	5.00
* <b>Jefferies.</b> Rose-carmine, extra fine..	1.00	8.00
* <b>Jubilee.</b> Rich purple-violet, large ..	1.00	7.50
<b>Kathleen Parlow.</b> Silvery pink, extra .....	12.00	100.00
<b>Kate Greenaway.</b> Soft rose lilac, late. ....	.60	4.00
* <b>King George V.</b> Beautiful, soft vivid red, very fine .....	2.00	15.00
* <b>King Harold.</b> Dark purplish red ..	.60	4.00
* <b>La Fiancee.</b> Silvery lilac rose, extra. ....	1.50	10.00
* <b>La Tristesse.</b> Large lilac .....	.70	4.50
* <b>La Tulipe Noire</b> (The Black Tulip). Deep maroon-black .....	.75	5.00
* <b>Le Notre.</b> Clear rose .....	.60	4.00
* <b>Livingstone.</b> Deep lilac, large .....	1.00	7.00
<b>Lord Hertsford.</b> Violet-blue .....	.60	3.00
* <b>Louise de la Valliere.</b> Salmon-red, extra .....	2.00	15.00
<b>Loveliness.</b> Bright satiny rose ....	.60	3.50
* <b>Madame Krelage.</b> Rose pink, paler margin .....	.60	3.50

DARWIN TULIPS—Continued

	Doz.	100
*Marie Van St. Aldegonde. Soft carmine-rose, fine .....	\$0.75	\$ 5.00
*Marconi. Deep reddish purple, large ..	.75	5.00
*Margaret (Gretchen). Soft pink, outside paler .....	.50	3.00
*Massachusetts. Soft rose, pink margin .....	.60	4.00
*Massenet. Apple blossom .....	.90	6.00
May Queen. Soft rose, handsome ..	.60	4.00
*Melicette. Fine lilac .....	.75	5.00
Mrs. Cleveland. Pale blush rose, extra .....	.75	5.00
*Mrs. Potter Palmer. Bright purple. .	.60	4.00
*Nauticas. Purplish rose, large .....	.60	4.00
Nora Ware. Silvery lilac .....	.60	4.00
Painted Lady. Creamy white, pinkish tinge, medium size .....	.60	4.00
*Petrus Hondius. Carmine-rose, beautiful shade. A wonderful tulip ...	.75	5.00
*Philippe de Comines. Glossy maroon-purple .....	.60	4.00
President Taft. Deep red, large ...	1.50	10.00
*Pride of Haarlem. Deep carmine-rose, extra good value .....	.60	3.50
*Prince of The Netherlands. Beautiful rosy carmine, large .....	.75	5.00
*Princess Elizabeth. Deep rose-pink, fine, much admired .....	.75	5.00
Prince of Wales. Splendid dark rosy red .....	2.50	20.00
Princess Mary. Lovely rose, extra fine flower .....	20.00	150.00
*Professor Rauwenhoff. Cherry rose, large .....	.70	4.50
*Psyche. Soft blush rose, fine .....	.70	4.50
*Remembrance. Mauve-heliotrope ..	.70	4.50
*Rev. Ewbank. Lilac-mauve .....	.60	4.00
Rev. Ombrain. Dark red, large ....	1.00	8.00
*Roi d'Islande. Clear rose, fine ....	1.00	7.00
*Ronald Gunn. Velvety purplish violet ..	.75	5.00
*Salmon King. Rich glowing salmon ..	.60	4.00
*Sieraad Van Flora. Dark rose, large .....	.60	4.00
*Suzon. Delicate soft rose .....	.60	4.00
*Tak Van Poortvliet. Rosy scarlet ..	.60	4.50
*The Sultan. Rich maroon black ...	.60	3.00
*The Bishop. Large deep violet, fine. .	2.50	20.00
Valentine. Violet-mauve, large ....	.75	5.00
Venus. Clear silvery rose, extra ...	4.00	30.00
*Victoire d'Oliviera. Dark red .....	.75	5.00
Viking. Dark blush purple, extra ..	.75	5.00
*Whistler. Crimson-scarlet, large, very popular .....	.60	4.00
*White Queen. Large globular flower ..	.60	4.00
Wm. Copland. Blue-lilac, large ....	.60	4.00
*Wm. Pitt. Brilliant dark scarlet. .	.75	5.00
A real good one .....	.75	5.00
Yellow Giant. Golden yellow, large.	30.00	250.00
*Yolande. Bright rosy pink, fine ....	2.00	15.00
*Zulu. Fine purple black, tall stem, fine flower .....	.60	4.00
Zwanenburg. Large pure white, extra	7.00	50.00
Mixture. Good, all colors .....	.50	3.00
Mixture. Gray's Special, ten named varieties .....	.60	3.50

## Rembrandt Tulips

Rembrandt Tulips are broken forms of Darwin Tulips, admired for their odd colorings and variations.

	Doz.	100
Hebe. Lilac and white, flamed maroon .....	\$1.00	\$ 8.00
Le Printemps. Lilac and white, flamed red .....	1.00	8.00
Red Prince. Pink, flamed fiery red ..	1.00	8.00
Semele. Vivid rose, dark stripe ....	1.00	8.00
Mixed .....	.75	5.00

## Parrot Tulips

These are late tulips having large fringed flowers with feather-like petals.

	Doz.	100
Cramoisi Brilliant. Bright carmine, handsome .....	\$0.60	\$ 4.00
Fantasie. Rose-pink, new .....	12.00	
Lutea. Yellow crimson striped ....	.60	4.00
Perfecta. Yellow, spotted red .....	.60	4.00
Sensation. Purple, new .....	36.00	
*Finest Mixed .....	.60	4.00

## Old Dutch Florist Tulips

These tulips are broken forms of Breeder Tulips, oddly feathered and striped. They are of the type that caused the famous Tulip Craze in 1635.

	Doz.	100
*Byblooms Roses. Rose stripes on white ground. Mixture .....	\$0.80	\$ 6.00
*Byblooms Violets. Violet stripes on white ground. Mixture .....	.80	6.00
Bizarres. Dark stripes on yellow ground. Mixture .....	.80	6.00



Princess Elizabeth.



## Lily Flowered Tulips

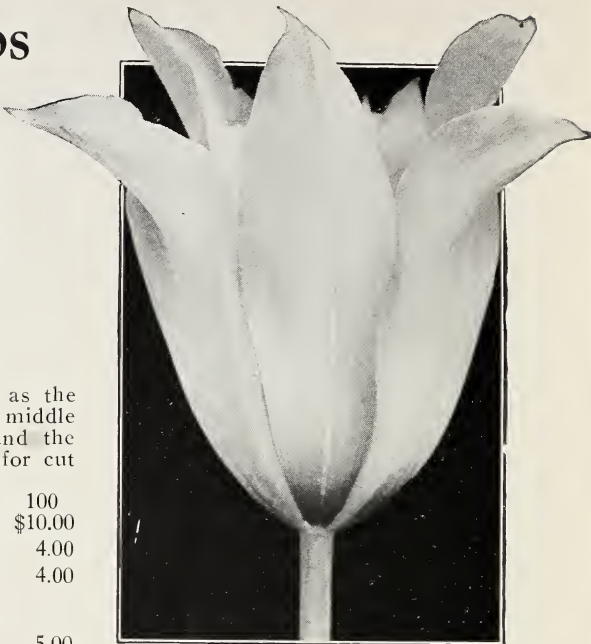
The Lily Type Tulips have very graceful reflexed petals.

	Doz.	100
<b>Artemis.</b> Carmine-rose white base .....	\$0.80	\$ 6.00
<b>*Fulgens.</b> Dark red .....	.80	6.00
<b>Hebe.</b> Deep rich red .....	1.50	10.00
<b>*Retroflexa.</b> Bright yellow, graceful ....	.80	6.00
<b>*Sirene.</b> Rich cerise-pink, very pretty ...	.80	6.00

## May Flowering Tulips (Cottage Tulips)

The Cottage Tulips bloom about the same time as the Darwins and Breeders, and are at their best about the middle of May. They furnish the soft primrose yellows and the deeper yellows of the late tulips. They are graceful for cut flowers as the stems are not so stiff.

	Doz.	100
<b>Alcmene.</b> Soft shining cherry red, very fine....	\$1.50	\$10.00
<b>*Bouton d'Or.</b> Round golden yellow, very pretty	.60	4.00
<b>Caledonia.</b> Bright orange-scarlet, fine color....	.60	4.00
<b>*Clusiana.</b> The "Little Lady" tulip. A dainty little flower with inner petals white, and outer petals cherry red .....	.75	5.00



Lily Flowered Tulip, Sirene.



Mrs. Moon.

	Doz.	100
<b>*Ellen Willmott.</b> Canary yellow, beautiful shape, with tea-rose fragrance, fine for cutting, always good .....	\$0.60	\$ 4.00
<b>*Gesneriana Spathulata Major.</b> Large scarlet .....	.60	4.00
<b>*Glare of the Garden.</b> Beautiful scarlet .....	.75	5.00
<b>*Inglescombe Pink.</b> Fine salmon-pink, greenish base. <b>Special Bargain</b> .....	.60	3.50
<b>*Inglescombe Yellow.</b> Large golden yellow, called yellow Darwin because of its Darwin form .....	.60	4.00
<b>*John Ruskin.</b> Orange-yellow and pink, unusual and beautiful color .....	.75	5.00
<b>La Merveille.</b> Large orange-red, shaded carmine, splendid .....	.60	4.00
<b>Mongolia.</b> Golden yellow.....		
.....Each @ \$3.00		
<b>*Moonlight.</b> Pale yellow, graceful shape .....	.75	5.00
<b>*Mrs. Moon.</b> Large rich yellow, fine shape, fragrant .....	.80	6.00
<b>*Orange King.</b> Deep orange, fragrant .....	.60	4.00
<b>Picotee (Maiden's Blush).</b> White, rosy margin turning to deeper red, popular .....	.60	4.00
<b>*Grenadier.</b> Orange-red, extra .....	.75	5.00
<b>*The Fawn.</b> Dove or fawn colored, fine .....	.60	4.00
<b>*Viridiflora.</b> The green tulip, very odd .....	.70	4.50
<b>Mixture.</b> Splendid .....	.60	3.50



# Breeder Tulips

The Breeder Tulips are the aristocrats of the family. Carried on strong stems, the large flowers are of firm and lasting quality. Their unusual tones of bronze, brown, buff and purple are much admired. They are among the tallest and latest of the tulips, and for beauty and richness of color are unsurpassed.

Doz. 100

<b>Abd-el-Kader.</b> Dark bronze edged light bronze .....	\$1.50	\$10.00
* <b>Apricot.</b> Bronzy buff, shaded orange .....	1.00	7.50
* <b>Bacchus.</b> Dark violet, immense flower, very fine .....	1.75	12.00
* <b>Bronze Queen.</b> Delicate light brown, inside tinted golden bronze. <b>Special Bargain</b> .....	.75	4.00
* <b>Cardinal Manning.</b> Dark wine-red, flushed rosy bronze .....	.75	5.00
* <b>Copernicus.</b> Bronzy brown, tall ....	1.00	7.50
* <b>Dom Pedro.</b> Beautiful coffee brown, shaded maroon .....	1.50	10.00
* <b>Felicitas.</b> Chestnut brown, shaded rosy lilac, fine .....	1.50	10.00
* <b>Feu Ardent.</b> Deep fiery crimson ...	1.50	10.00
* <b>Godet Parfait.</b> Bright violet .....	1.50	10.00
* <b>Golden Bronze.</b> Bright golden bronze .....	.75	5.00
<b>Heloise.</b> Purplish red, large, fine ..	1.75	13.50
* <b>James Watt.</b> Very dark purple, brown margin, large .....	2.25	17.50
* <b>Jaune d'Oeuf (Sunrise).</b> Apricot, yellow margin .....	.90	7.00
* <b>Jupiter.</b> Large violet .....	3.60	30.00
* <b>Klopstock.</b> Fine lilac, large .....	1.00	8.00
* <b>Louis XIV.</b> Beautiful rich purple, bronze margin, extra fine. This is the most popular breeder tulip. <b>Special Bargain</b> .....	1.50	7.50
* <b>Louis XVI.</b> Bright velvety reddish violet, large .....	\$6.00	\$50.00
* <b>Lucifer.</b> Brilliant orange-red, large, extra .....	1.75	13.50
* <b>Marie Louise.</b> Rose, flushed orange-salmon .....	.85	6.00
* <b>Meyerbeer (Indian Chief).</b> Large coppery red, extra fine .....	10.00	75.00
* <b>Newton.</b> Large dark purple, tallest of late tulips. The finest purple tulip .....	10.00	75.00
* <b>Panorama (Fairy).</b> Deep orange-red ..	.80	6.00
* <b>Pink Pearl.</b> Inside rose, outside lilac-pink, large .....	3.00	24.00
* <b>Prince of Orange.</b> Orange-scarlet, large .....	1.50	10.00
* <b>St. James.</b> Old rose, bronze edge, extra .....	1.25	8.50
<b>Turenne.</b> Purplish brown, soft yellow edge, extra .....	1.50	10.00
* <b>Velvet King.</b> Velvety maroon-black, good, extra .....	1.25	9.00
<b>Vulcan.</b> Carmine-violet edged orange, extra .....	1.50	10.00



Bacchus.

<b>Willem de Zwijger.</b> Deep purple, large, extra .....	4.00	30.00
<b>Yellow Perfection.</b> Light bronze-yellow edged golden yellow, very fine .....	.85	6.00
<b>In splendid mixture</b> .....	.65	4.50

Every Bulb in This Catalog is  
Quoted at a

**FAIR PRICE**

Guaranteed Top Size, First Quality, and  
Equal to Any You Can Buy in the  
United States

We Solicit Your Patronage and  
Want Only

**Satisfied Customers**

# SPECIAL TULIP BARGAINS

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Bulbs Must be Ordered  
Before June 1st

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100 Louis XIV

\$7.50

This is a Real Bargain

---

100 City of Haarlem

\$10

---

100 Afterglow

\$6

---

100 Bronze Queen

\$4

---

100 Inglescombe

Pink \$3.50

---

100 Bartigon

\$4

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Orders Will be Taken  
at the Tulip Show



The Most Attractive Spring Flower.  
130,000,000 Imported Last Year.

## GRAY FLORAL COMPANY

Albia, Iowa

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VISIT THE ALBIA TULIP SHOW, MAY 10th to 20th